

Project ECHO for Cancer

Revolutionizing Cancer Care Delivery

Too often, the most vulnerable cancer patients are unable to access care. Their cancers are diagnosed later, at less treatable stages. In 2016, Project ECHO launched the cancer initiative to bring high-quality care to patients living in places where cancer specialists are not easily accessible. Since then, Cancer ECHO programs have launched in more than 25 countries to address care disparities from screening and early detection to diagnosis and treatment. Our partners around the world use the model to provide best-practice cancer care within their communities.

THE NETWORK BY THE NUMBERS

140+

Cancer ECHO Hubs

450+

Cancer ECHO Programs

25+

Countries

90,000+

Attendances

**Data as of June 2022*

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Instead of waiting weeks or months, these women are getting follow-up procedures right here, in their community. This is about saving lives.”

- Dr. Rose Gowen, OB-GYN specialist, Su Clínica, Brownsville, Texas

Founded in 2003, Project ECHO is a **global nonprofit that empowers practitioners and professionals** in rural and underserved areas to reduce disparities and improve the well-being of people in the communities where they live. ECHO’s free, virtual mentoring model addresses some of the world’s greatest challenges in health care, education and more, with a mission to touch 1 billion lives by 2025.

Learn More.

Project ECHO is revolutionizing cancer cancer delivery.

<https://bit.ly/3GmvqdG>

Equipping More Doctors to Reduce Cervical Cancer Deaths

Hispanic women living along the U.S.-Mexico border in Texas have some of the highest rates of cervical cancer incidence and mortality in the country, according to the U.S. National Institutes of Health. This is no surprise to Dr. Rose Gowen. Week after week, Dr. Gowen saw women at her clinic with abnormal pap smears. Unfortunately, she didn't have the tools or resources to provide care for those women in need of follow-up support. Dr. Gowen made referrals to a specialist located an hour away, but many lacked transportation or the financial means to travel.

With the help of the MD Anderson Cervical Cancer Prevention ECHO, Dr. Gowen found a solution. After hands-on training in Loop Electrosurgical Excision Procedure, Dr. Gowen and her primary care colleagues joined in weekly ECHO sessions that enabled them to provide a broader array of treatments.

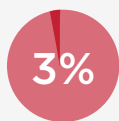


FOCAL AREAS TO DEVELOP CANCER EXPERTISE



Cancer disparities are increasing

African American women in the U.S. die of breast cancer at a rate 40% higher than non-Hispanic white women, a disparity that did not exist three decades ago.



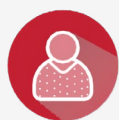
Rural residents are more likely to die of cancer than their urban counterparts

Only 3% of medical oncologists practice in rural areas, forcing these patients to travel great distances for care.



Bringing specialty expertise to the community

ECHO democratizes specialized knowledge and increases capacity in rural clinicians who have been shown to provide as good if not better care to patients receiving chemo-like treatment regimens.



Participating in ECHO increases provider self-efficacy and satisfaction

It also increases retention and recruitment of providers in rural communities, improving community self-sufficiency.



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